

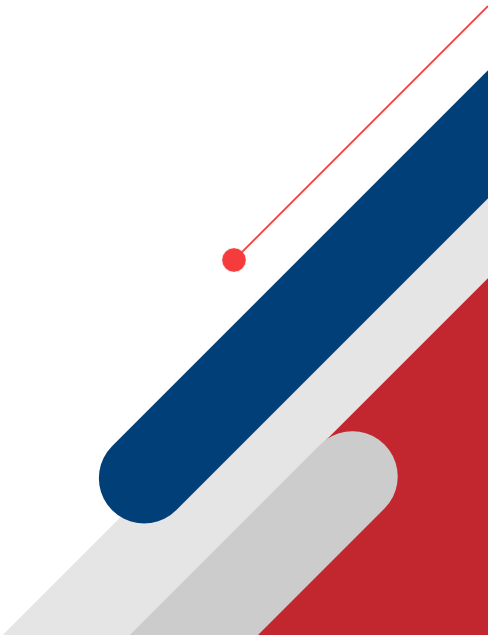


Network

18

**UNPARALLELED.
UNMATCHED.
UNBEATABLE.**

INDIA'S BIGGEST
MEDIA POWERHOUSE



A collage of various Indian news and entertainment channels' logos, arranged in a grid-like pattern. The logos include: CNN NEWS 18, NEWS 18 (with regional text in Hindi, Odia, and Bengali), CNBC TV18 (with regional text in Hindi and Gujarati), HISTORY TV 18, Forbes INDIA, moneycontrol, Firstpost, OVERDRIVE, STORYBOARD 18, and JAMMU KASHMIR LADAKH HIMACHAL. The logos are set against a background of red and white geometric shapes.



20
CHANNELS

10+
LANGUAGES

150 MN¹
WEEKLY TV REACH

~300 MN²
MONTHLY DIGITAL REACH

3 BN+³
MONTHLY PAGE/SCREEN VIEWS

7 BN+⁴
MONTHLY VIDEO VIEWS ON
SOCIAL PLATFORMS

**#1 TV AND DIGITAL NEWS
NETWORK**

**BIGGEST PRODUCT PORTFOLIO,
WIDEST LINGUISTIC FOOTPRINT**

**CUTTING EDGE JOURNALISM -
NEWS OVER NOISE**

**DEEP ANALYSIS
& INSIGHTS**

¹Source: BARC India | Mkt: India | TG: 15+ | Week 25'25-28'25

²Source: Comscore Total Digital Population Report, Mar-Jun'25

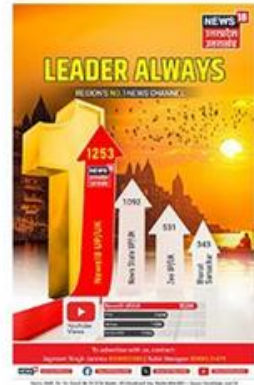
³Source: Summation of Web PVs (Comscore) and App Screen Views (Internal Analytics)

⁴Source: Internal Analytics, average of Apr-Jun'25

A VOICE THAT THE NATION TRUSTS

Network **18**

With trusted leadership, backed by data on viewership and digital engagement, we build credibility across rural and urban India.



INDIA'S NO.1 BUSINESS NEWS CHANNEL

THE BENCHMARK



200 mn+ Video Views/month

25 mn+ Subscribers/Followers

DOMINATING THE ENGLISH
BUSINESS NEWS GENRE SINCE
INCEPTION

**~80%¹
MARKET
SHARE**



¹Source: BARC | Mkt: 10L+ | TG: 22+ AB M | Mon-Fri (0800- 1600 hrs) Wk 28'25;
Video Views based on Apr'25-Jun'25 average; Social Followers as on 30th June

INDIA'S NO.1 ENGLISH NEWS CHANNEL

THE URBAN CHOICE



3 YEARS OF UNCHALLENGED LEADERSHIP



SHIVANI GUPTA

RAHUL SHIVSHANKAR

ZAKKA JACOB

ANAND NARASIMHAN

PALKI SHARMA



INDIA'S NO.1 ENGLISH NEWS CHANNEL

AT THE PEAK OF INDIA'S
ENGLISH NEWS
LANDSCAPE FOR
160+ WEEKS

160 mn+ Video Views /month

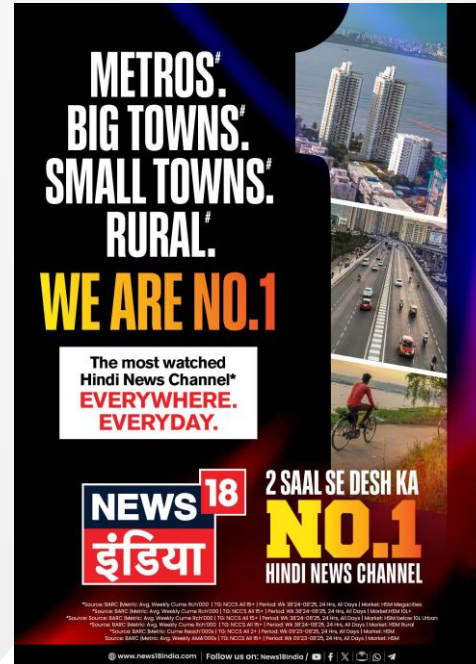
25 mn+ Subscribers/Followers

INDIA'S NO.1 HINDI NEWS CHANNEL

THE PEOPLE'S CHOICE

3,000 mn+ Video Views/month

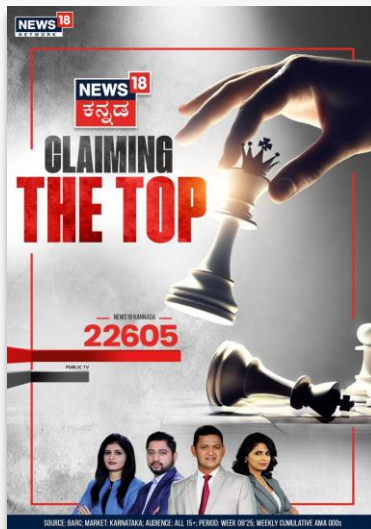
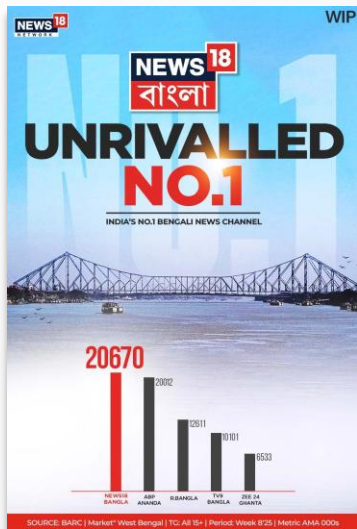
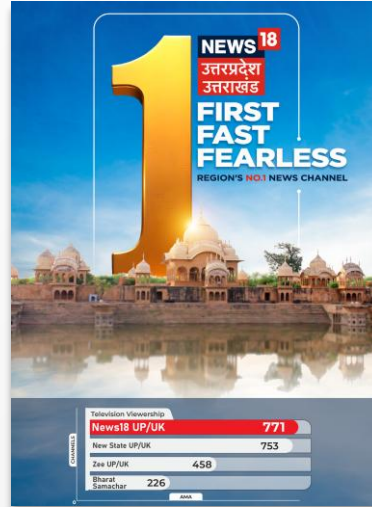
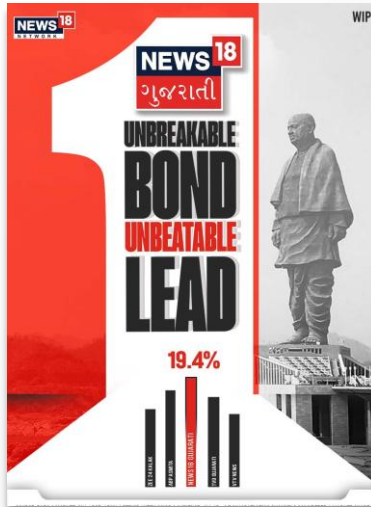
~70 mn Subscribers/Followers



GAINING REGIONAL STRENGTH

Network **18**

BUILDING A PAN-INDIA DOMINANCE



3,000 mn+ Video Views/month

160 mn+ Subscribers/Followers

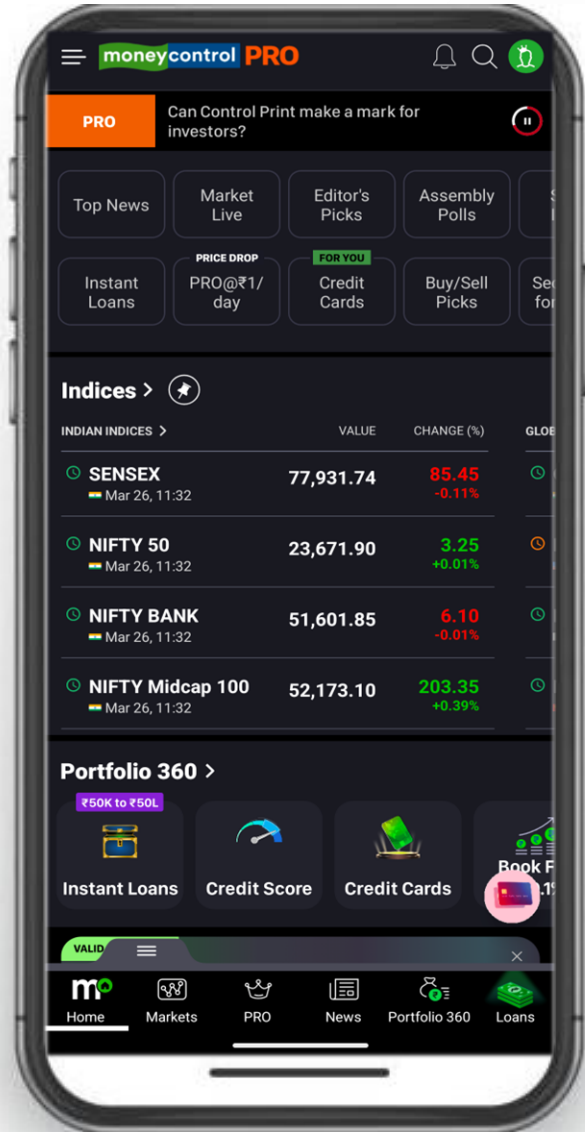
IN REGIONAL MARKETS, NETWORK18 HAS STRONG POSITIONS IN MARATHI (#1), GUJARATI (#1), BENGALI (#2) AND KANNADA (#2) LANGUAGES

IN THE HINDI SPEAKING MARKETS, MOST OF OUR STATE-FOCUSED CHANNELS ARE AMONGST THE TOP 2 CHANNELS

INDIA'S NO.1 'FINTELLIGENCE' PLATFORM



FROM MARKETS TO FINTECH



10L+
PAYING SUBSCRIBERS
MAKES MC PRO ONE OF
ASIA'S TOP SUBSCRIPTION
BASED NEWS SERVICES

70 MN+¹ MONTHLY UNIQUE VISITORS

30 MN+¹ REGISTERED USERS

HIGHEST REACH AND ENGAGEMENT
AMONGST PEERS, POWERED BY SOME OF
THE FINEST JOURNALISTS IN THE COUNTRY

MONEYCONTROL PRO OFFERS HOST OF
EXCLUSIVE FEATURES AND CONTENT
INCLUDING RESEARCH REPORTS

NOT JUST INFORMATION – MONEYCONTROL
ENABLES LOANS, FIXED DEPOSITS,
CREDIT CARDS

GLOBAL NEWS, INDIAN LENS

INDIA'S GLOBAL VOICE



19 MN+ SOCIAL FOLLOWERS

280 MN+ MONTHLY VIDEO VIEWS

15+ MN MONTHLY PAGE VIEWS

Firstpost.

WORLDWIDE VIEWERSHIP

- 2/3rd viewership from outside India markets
- Amongst the fastest growing digital brands in the country
- Creating a clear identity for itself as video-first platform with global coverage
- The leading platform in terms of reach amongst its peers

FULL SUITE OF DIGITAL NEWS PLATFORMS

Network **18**

360° COVERAGE



100 MN+¹ MONTHLY UNIQUE VISITORS

10+ LANGUAGES



CNBCTV18.COM

ANALYSIS OF ECONOMY AND
FINANCIAL MARKETS AND
CAPTURING THE YOUNG
CONSUMERS WITH ITS 'CNBC
NEXTGEN' VERTICAL



HYPERLOCAL COVERAGE FROM
270+ DISTRICTS IN INDIA

15 MN+ MONTHLY VIDEO VIEWS

NEW-AGE PRODUCTS FOR NEW-AGE AUDIENCE

Network**18**

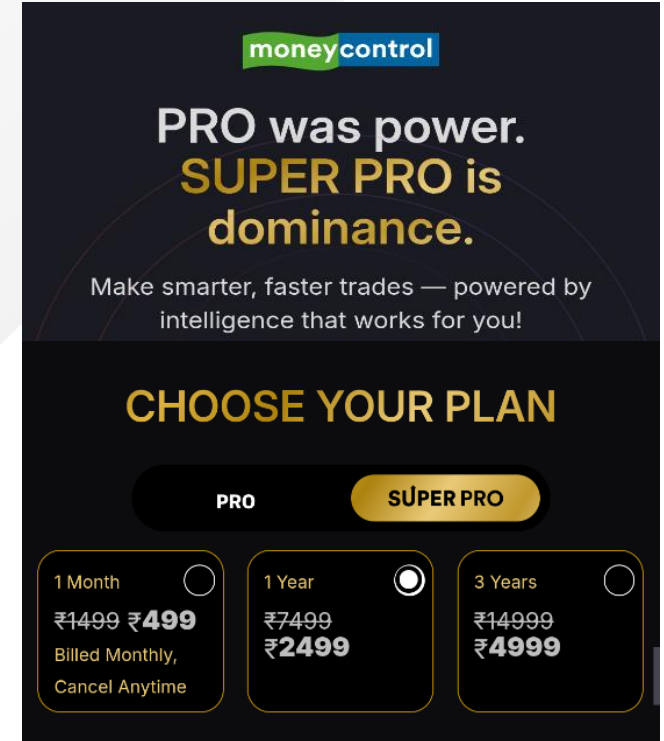
BUILDING FOR TOMORROW



CNBC TV18 Prime covers global markets and its impact on India



CNBC TV18 Access is a premium subscription product offering exclusive content and experiences



Moneycontrol Super Pro offers actionable insights for investors and traders

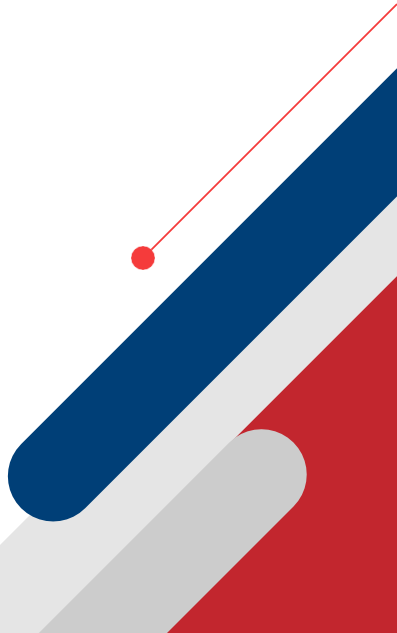
PARTNER OF CHOICE FOR GLOBAL BRANDS



Forbes



Forbes^{INDIA}



STAKE IN SOME OF INDIA'S BIGGEST MEDIA BRANDS



6.3%¹ STAKE IN JIOSTAR -
INDIA'S BIGGEST
ENTERTAINMENT AND SPORTS
MEDIA COMPANY



39% STAKE IN BOOKMYSHOW -
INDIA'S BIGGEST LIVE EVENTS
PLAYER AND THE LARGEST
MOVIE TICKETING COMPANY



24.5%² STAKE IN EENADU TV -
ONE OF THE LEADING TV
NETWORKS IN AP/TELANGANA

¹ Effective stake on a fully diluted basis

² Economic interest

PART OF INDIA'S LARGEST CONGLOMERATE

Network **18**



56.89%

Network 18

43.11%

Public
Shareholders

Standalone business (19 channels, Digital platforms)



Subsidiaries/JV



FINANCIAL PERFORMANCE SNAPSHOT

(Rs. cr)*	Q1FY24	Q1FY25	Q1FY26
Revenue	393	453	430
EBITDA	(28)	2	4

- Revenue growth at a CAGR of 8% over the last 5 years despite subscription revenue, a critical revenue stream, being flat over the period
- Q1FY26 revenue declined 4% YoY on a high base which had election-linked revenue; compared to Q1FY24, revenue was up 9%
- An overall weak advertising environment over the last few quarters putting pressure on revenue growth

* Numbers are for Network18 Standalone entity and do not include Marathi news (News18 Lokmat, JV), Fintech business (Moneycontrol Dot Com India Limited, subsidiary), and History TV18 (AETN18, subsidiary); Viacom18, whose business was merged with Star India Pvt. Ltd. as part of the Scheme of Arrangement on Nov 14, 2024, is also not included in above numbers



THANK YOU